

# Curriculum vitae

PERSONAL INFORMATION **Nicola Bruno**

## WORK EXPERIENCE

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- 04/2010–Present** Co-founder, Digital Editor  
**Effecinque**  
Effecinque is an independent agency working on the development of innovative formats for digital information.  
I am in charge of the development of multimedia investigations and products, supervising a team of content producers, designers, developers, social media specialists.
- 02/2016–Present** Co-founder, Data Editor  
**Dataninja**  
Dataninja is an award-winning company delivering innovative data-driven services. Our core business is to help public institutions, NGOs and SMEs to make a better sense of data.  
I am in charge of the development of new data-driven content products.
- 07/2016–Present** Co-founder, Fact-checking Specialist  
**Factcheckers.it**  
Factcheckers.it is a non-profit promoting innovative educational tools for young audiences.  
I work with educators, developers and graphic-designers to realize interactive workshops and news-literacy packages.
- 2011–Present** Digital Content Consultant  
**Mattei Digital**  
Consultancy on content strategy for Meet the Media Guru events and for the new international center on digital culture (MEET)
- 01/06/2011–31/12/2011** Research Consultant  
**University of Oxford** - Reuters Institute for the Study of Journalism, Oxford (United Kingdom)  
Researching and conducting interviews for a research project on the state of news startups around Europe (France, Germany, Italy)
- 01/05/2008–31/03/2010** Digital Journalist  
**Totem**

Writing and editing news and features on technology and media issues for major Italian media outlets (Corriere della Sera, Il Manifesto, SKY.it);

2005–Present

Research Consultant

**Caritas Italiana**, Rome (Italy)

Conducting qualitative and quantitative research analysis about the coverage of worldwide "forgotten" conflicts (social media vs. legacy media outlets).

01/05/2005–30/04/2008

Multimedia Journalist

**CampaniaDigitale**

Writing news on the activities of the Regione Campania in a multimedia format (audio, video, text, web);

01/07/2004–28/02/2005

Web Editor (stage)

**L'Articolo** - L'Unità

Ongoing management of L'Articolo's web site, in charge of maintaining the editorial style and tone, quality and consistency

01/01/2001–31/12/2001

Web Editor (stage)

**Flashgiovani.it** (Comune di Bologna)

Writing multimedia stories for the online portal targeted to young students in Bologna  
Flashgiovani.it

## EDUCATION AND TRAINING

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09/2011–03/2012

Journalist Fellow

Reuters Institute for the Study of Journalism - University of Oxford, Oxford (United Kingdom)

- 1) Researching on the use of user-generated content during worldwide crisis events;
- 2) Authored the paper: "Tweet First, Verify Later. How Real Time Information is Changing the Coverage of Worldwide News Events";

09/1998–03/2004

Laurea Magistrale

University of Bologna, Bologna (Italy)

Communication and Media Studies (Final mark 110/110 with honours)

09/1993–06/1998

Maturità Classica

Liceo Classico Carlo Pisacane (Final mark: 58/60)

## PERSONAL SKILLS

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Mother tongue(s)

Italian

## Curriculum vitae

### Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	C1	B1	B1	B1
French	A1	A2	A1	A1	A1

#### Diplôme d'études en langue française

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

Common European Framework of Reference for Languages

### ADDITIONAL INFORMATION

#### Publications

##### 1) In English

Survival is Success: journalistic online start-ups in Western Europe, Reuters Institut for the Study of Journalism, University of Oxford, 2012 (with Rasmus K Nielsen)

"Italy: An unfinished transition", in Chasing Sustainability on the Net: International research on 69 journalistic pure players and their business models, University of Tampere, 2012

"Will Machines Replace Journalists?", Nieman Reports, University of Harvard, 2012

Tweet First , Verify Later? How real-time information is changing the coverage of worldwide crisis events, Reuters Institute for the Study of Journalism, University of Oxford, 2011

"The post-journalist's toolbox - Trends in digital storytelling", Journal of Science Communication, 2011

##### 2) In Italian

"Video e guerra nell'era di YouTube", in Cibo di guerra. Quinto rapporto sui conflitti dimenticati, Il Mulino, 2015

"Cala la rete nelle calamità. Usare i social media nelle emergenze", Problemi dell'Informazione, Il Mulino, 2012

"Guerre e New Media" e "I conflitti dimenticati su Twitter: i risultati di una rilevazione campione su Messico e Filippine", in Mercati di guerra. Rapporto di ricerca su finanza e povertà, ambiente e conflitti dimenticati, Il Mulino, 2012

"Fast-forward e Rewind: l'informazione al tempo dei social media", in Sociale, digitale. Trasformazione della cultura e delle reti (a cura di Bertram Maria Niessen), Edizioni Doppiozero, 2012

La Scimmia che vinse il Pulitzer. Personaggi, avventure e (buone) notizie dal futuro dell'informazione, Bruno Mondadori (con Raffaele Mastrodonardo), 2011

"War, environment and media. Il linguaggio mediatico negli esteri online", in Nell'occhio del ciclone. Rapporto di ricerca su ambiente, povertà, emergenze e conflitti dimenticati, Il Mulino, 2009

"Domanda e offerta di informazione in Rete", in Guerre alla finestra. Rapporto di ricerca su conflitti dimenticati, guerre infinite, terrorismo internazionale, Il Mulino, 2005